

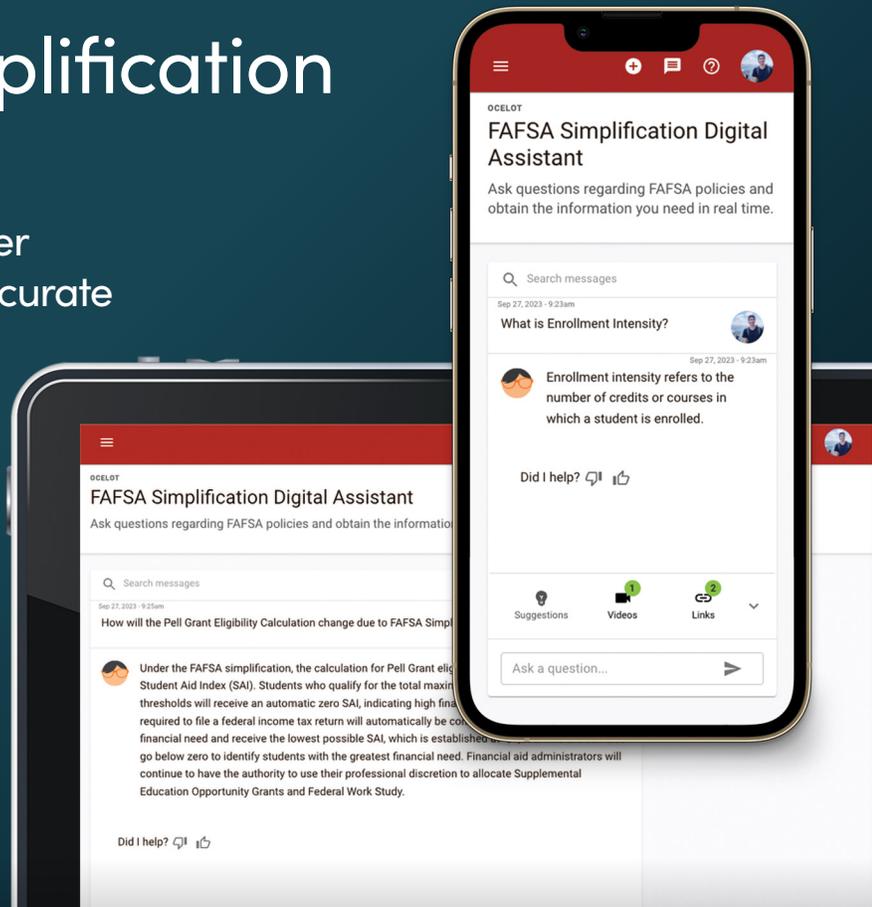


Ocelot FAFSA Simplification Digital Assistant

Empower financial aid staff to better support students with real-time, accurate FAFSA Simplification information

Higher education is constantly encountering a revolving set of regulatory changes, especially when it comes to federal programs and financial aid. Ocelot's FAFSA Simplification Digital Assistant helps streamline understanding of the complex regulation by making accurate, compliant information available on-demand to staff.

With the latest regulation updates on hand, colleges and universities can better communicate information to students and their families, breaking down barriers to aid and increasing opportunities for enrollment.



What Ocelot Can Do for You



EMPOWER STAFF

Make it easier for staff to access the latest aid-related information while freeing up time previously spent in seminars and training sessions.



ENSURE COMPLIANCE

Provide staff across campus with one system where they can easily access the most up-to-date information to best support students' unique situations.



MAXIMIZE OPPORTUNITY

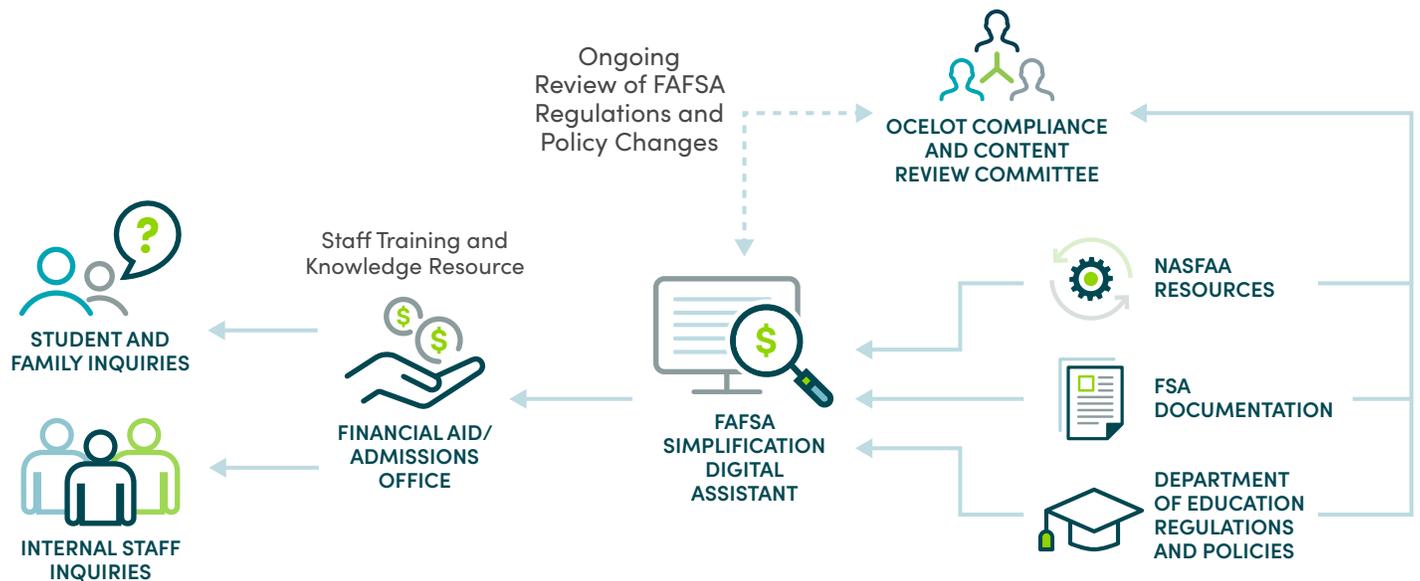
Capitalize on expanded federal aid eligibility and remove barriers for key student populations to access aid.

How It Works

Blending advanced AI with the Ocelot team's 70+ years of experience in higher ed, the FAFSA Simplification Digital Assistant offers users access to a comprehensive and up-to-date resource library, purpose-built for financial aid and admissions offices.

AI-Powered Digital Assistant for Staff

The system leverages the latest AI technology to source information from vetted NASFAA resources, FSA documentation and Department of Education regulations, and is continuously tuned by Ocelot's Compliance and Content Review committee, ensuring it delivers only the most accurate, relevant, and fully compliant information in every exchange.



Use the Digital Assistant for:

- > **On-demand chat support:** Staff can access real-time FAFSA Simplification information during student engagements. Whether you're talking to students through Live Chat, speaking to them in person, or responding to an email – the Ocelot FAFSA Simplification Digital Assistant acts as an on-demand resource for staff to assist them in providing simple, actionable responses, specific to individual inquiries.
- > **Staff training tool:** Schools can leverage the easy-to-use digital assistant to help get new and existing staff up-to-speed on the latest FAFSA requirements. It means your staff has access to the same accurate and compliant information.
- > **Your go-to-resource:** The FAFSA Simplification Act introduces a significant amount of information to digest. Both the Financial Aid Office and the Admissions & Enrollment Departments are currently dealing with understaffing and a heavy workload. Recognizing that not everyone can spare the time and flexibility to attend seminars and training sessions, our AI-powered digital assistant is here to assist you whenever you have inquiries about FAFSA Simplification.



EASY-TO-USE DESIGN

Access precise information where and when it's needed.



EXPANSIVE FAFSA SIMPLIFICATION LIBRARY

Integrate AI that was purpose-built to best serve financial aid and admissions offices.



UNLIMITED USER ACCESS

Grant all staff members real-time access to the latest FAFSA Simplification information.

START EMPOWERING YOUR STAFF AND TRANSFORM STUDENT EXPERIENCES WITH ACCURATE, UP-TO-DATE FAFSA SIMPLIFICATION INFORMATION TODAY... PRICING STARTS AT \$2,500.

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